

Hot Springs Village Pickleball Club Board Meeting

July 20, 2017

Board Members Present: Randy Share, Greg Allen, Marie Mason, Calvin Doody, Nancy Harlow, Ian Tompkins.

Guests Present: Holly Harck

Randy opened the meeting at 4:00 pm with a big welcome to Ian. So glad to have you back and doing well after surgery.

Minutes of Previous Meetings: Ian made a motion to approve the minutes from the June 1, 2017 board meeting as submitted, Calvin seconded and the motion carried.

Treasurer's Report: Calvin distributed the 2nd Qtr Treasurer's Report showing a balance of \$4,971.82 as of 6/30/2017. Since that time, we have nine new members resulting in an additional deposit of \$90.00 bringing our Pickleball Club membership to 229 members. We also had an expense of \$107.88 for One-in-One website hosting bringing our current balance as of this date to \$4,971.82. Fundraising for the new pickleball complex from members has brought in 31 donations totaling \$11,650.00 that is being held in a separate account. Other items of discussion from the financial report was the \$290.00 for new pickleballs, the annual expense of \$107.89 for sign-up genius that is not being fully utilized due to complexity of sign-up procedure, and the expense for the social and refreshments regarding how much is covered by the sponsors when they participate. Discussion also regarding the sponsorship commission of \$69.30 that came in this quarter from Encore. They return a 10 percent commission to us for sale of Encore pickleball paddles purchased on-line and they give the buyer a 25% discount off of the Encore Engage Paddles when the proper discount code is used.

COMMITTEE REPORTS:

Publicity Committee: Since Joyce Betts is part of our publicity committee, Marie had invited her to join us but she is out of town. Dennis Kesson talked with Twilla recently and was saying that someone ought to write an article explaining why we are getting a new Pickleball Complex and emphasizing the benefits to Hot Springs Village. He says that some of his friends know little or nothing about Pickleball and were asking him about it. This would help people to better understand and possible be more supportive of the POA spending money for Pickleball. Other suggestions for articles were: An explanation of what Pickleball is and how it is a growing sport for seniors; The benefits of playing pickleball such as exercise, social and free lessons; how someone who is handicapped, such as Jay, can play pickleball and how he does it; picture of new beginning group (10) and how a person gets started playing pickleball and continue publicizing our players playing pickleball in tournaments at other locations with pictures. Marie asked the board to help with taking pictures and forwarding them to her and/or Joyce for publicity. Ian has a FOB of pictures that he will pass on for use by publicity. Marie is still working on getting a Pickleball Corner in The Voice for posting of weekly ladder results and is setting up a picture book from various events.

New Pickleball Complex Planning Committee: Things are in limbo at the moment. The Committee thinks that this will be on the agenda for August but is not sure. Holly explained that additional information has been requested by Leslie and Linda regarding Operation and Maintenance, mainly regarding costs. She does not think it is a stall. A good number of the board members are in support of the Pickleball Com;ex but the POA has expanded the approval process requiring more information from Staci before it is presented to The Board. Her report will go to the CFO and COO and then it is submitted to the POA Board. As they need time to review it, it will not be voted on until the following Board meeting. Other items to consider are 1) what the new Pickleball dues are going to be, 2) will we issue day passes to visitors and others that may not want to pay the annual dues and what would be the cost, and 3) will this require a pro shop vs. electronic gate passes.

Fundraising Committee: Nancy feels that the response from the fundraising letter asking for donations for the new pickleball complex is still poor percentage wise. Only 31 donations so far. Calvin explained that this number is not a clear reflection of how many have donated because some donations were made by couples. Nancy still feels that we need an architectural rendering of the new complex to show people – something that would encourage people to make donations as well as advertisers. Holly explained that the POA will no longer send out for architectural rendering until approval is given to a project by the POA. Nancy and the Fundraising Committee have the following questions:

- 1) Will we receive an agreement in writing what they are going to do.
Answer: Probably not, but Holly pointed out that that they will itemize what they are going to do in a Master Plan when it is submitted to the Board.
- 2) Will they be asking us for a special financial commitment? Will it be a 1-time commitment, or more long-term? Holly said that they had said at one time that it (the complex) has got to be paid for in 5 years, then they changed it to 10 years but Leslie has also said that the money is available for the complex so the money they are looking to come from the Pickleball players is seed money showing a sign of support. When and how much is still not known.
- 3) What is the criteria for an advertising sign. Could we present something to potential advertisers now and move the sign later to the new complex. Board feels we cannot do that until we have a firm commitment from the POA for the new complex.

NEW BUSINESS:

Open House: Greg Allen reported that we are planning another Open House for October. The Board agreed upon a possible date of Saturday October 14 from 10-2. Greg has agreed to coordinate the event. We will need publicity to start about a month in advance with the e-blast on the POA recreation website and newspaper articles weekly leading up to the event, and pictures/articles afterwards.

August 11 Kick-the-Bucket social: Marie has learned that Dee Vincent is moving away from HSV at the end of August. Inquired if we might change the August 11th event to a Send-Off for Dee Vincent. Randy to discuss with Christi.

OTHER BUSINESS

The beginning class on Saturday will change from 9:00 to 10:00 am.

The 2.5 Ladder is too big and is being split in two classes.

The Introduction to Pickleball class on July 19 for kids ages 10-15 from 1:00-2:30 pm, hosted by Dottie Williams at the HSV Coronado Center Library resulted in only one person showing up. Greg and Jim were there ready to participate.

Need to recruit 2 people every other month to attend the Newcomer's Coffee and present Pickleball. They also have a night newcomers meeting now.

Clubhouse is coming up for renewal in August \$400.00. Board agreed to extend it one more time until we know the schedule for the new complex.

Lockbox: Marie has a push-button lockbox and board agreed to install it on the fence inside the pickleball court near the clubhouse with a key inside. The combination may be given out to board members or ladder captains, as needed.

Next board meeting date is September __ at 4:00 p.m.